

A method for displaying a menu of a TV is disclosed, in which icons and characters are prevented, to the utmost, from being transformed in a screen mode having a variable width, such as a double window mode or a PIP mode, so that meanings of the icons and characters can correctly be discriminated by a user. The method for displaying a menu of a TV includes the steps of selecting a display mode of a TV screen, dividing a display area of the TV screen in accordance with a user's selection, determining a menu display area for displaying a menu element of the TV, and varying the size of the element having a default size in accordance with the size of the menu display area.